



AUXILIUM COLLEGE (Autonomous)

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3rd cycle)
Gandhi Nagar, Vellore – 6.

ASSOCIATION ACTIVITY REPORT DEPARTMENT OF MBA

AUXILIUM COLLEGE (AUTONOMOUS), VELLORE

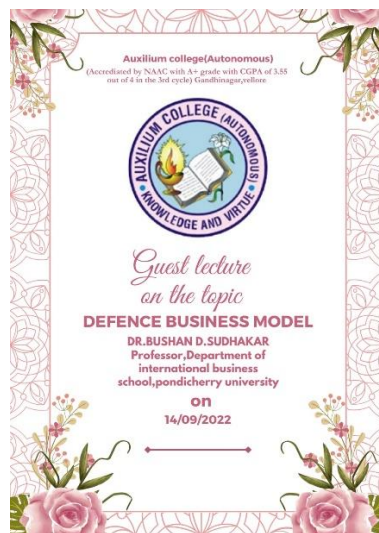
PG AND RESEARCH DEPARTMENT OF MBA

Association Activities

Academic Year: 2022-2023

ACTIVITY – I

The international conference on **“Defence business model”** held on 14th September 2022 organized by the department of international business of management, Pondicherry university. Resource person Dr.Bushan , D. Sudhakar professor.



INVITATION



58 Students were participated in this conference.

ACTIVITY – II

The international conference on “**The Powerhouse Of Innovation For A Better World Through Entrepreneurialism**” held on 22th November 2022 organized by the department of business administration.



INVITATION



117 Students were participated in conference.

ACTIVITY- III

The Guest Lecture was organized on the topic “Sustainable Development Goals” on 07th January 2023 by Audacious Dreams Foundation.



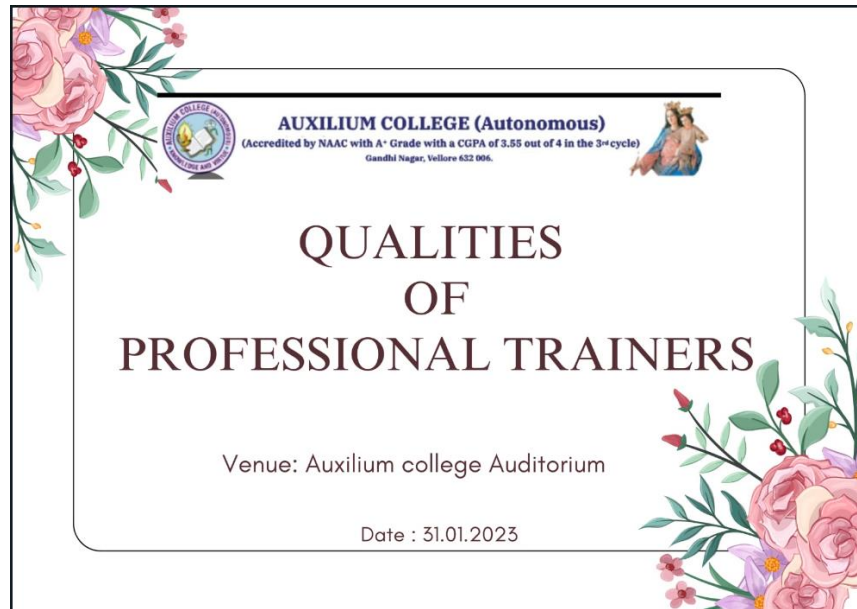
INVITATION



The resource person was Mr. Dinesh Gajendran. 58 students attended the session.

ACTIVITY-IV

Dr. Uma Mageswari, Assistant Professor delivered on the topic “Qualities of Professional Trainers” organized by APCA on 31 January 2023.



INVITATION



Dr. Uma Mageswari
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PG AND RESEARCH DEPARTMENT OF MBA

Association Activities

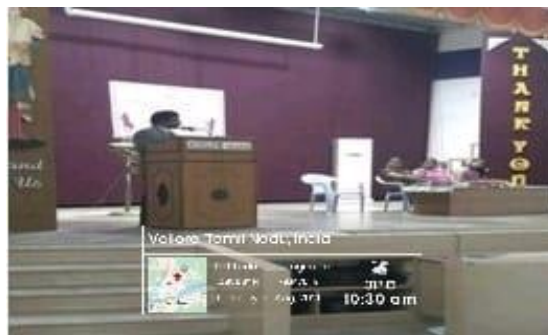
Academic Year: 2021 -2022

ACTIVITY – I

The Virtual orientation program on “**Opportunities for Student’s Innovators to Become Entrepreneur**” held on 31th August 2021 organized by the department of Business Administration. Resource person was Rev.Dr.G Theophil Anand. At Scared hearts college (Autonomous) Thirupattur Tamil Nadu.



INVITATION



41 Students participated in this webinar.

ACTIVITY – II

The Virtual Program on “**Mathan Business Plan 2022 knowledge**” held on 28th April 2022.
Ms. Sara fathima of 1st MBA, Participated in online workshop.



INVITATION



59 Students were participated in the webinar

ACTIVITY –III

The Seminar on “**Entrepreneurship Immersion program**” held on 17th march 2022 at 11:00am, organized by the department of Business Administration and dream serve network pvt.ltd & IRIS life solution pvt.ltd. Resource person Dr. N. Elangovan founder of dream serve pvt.ltd.



INVITATION



59 students were participants in the webinar.

Sr. Jaya Sathya
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AUXILIUM COLLEGE (AUTONOMOUS), VELLORE

PG AND RESEARCH DEPARTMENT OF MBA

Association Activities

Academic Year: 2021 -2022

ACTIVITY – 1

State Level Seminar on “**Be Ready to Take Next Step in Future**” held on 09th April 2021 at 10:30am organized by the department of Business Administration. The resource persons were (Ms. Apporva I.A.S, CA Subashini Ganapathy, CA Survajith).



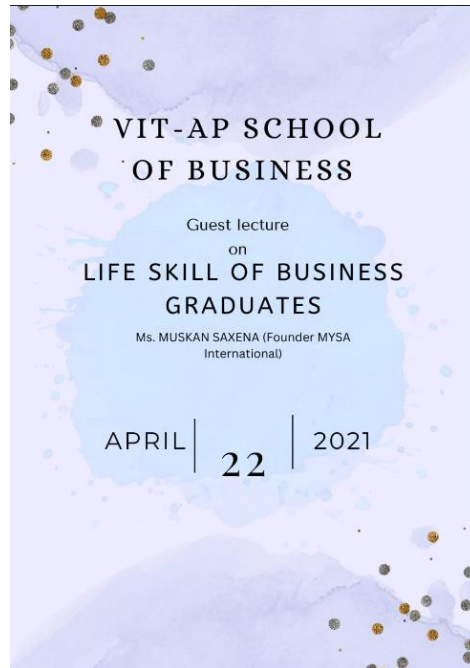
INVITATION



81 Students were participated in this seminar.

ACTIVITY – 2

The Webinar on “VIT – AP school of business” held on 22th April 2021 at 9:30am organized by the department of Business Administration. The resource person was Ms. Muskan Saxena the founder MYSA international.



INVITATION



81 Students were participants in this webinar

Sr. Jyoti Sushila
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Association Activities

Academic Year: 2019-2020

ACTIVITY – I

Department of Business Administration organized “**Data Analysis using SPSS**” on 8th July to 11th July 2019 at Auxilium College



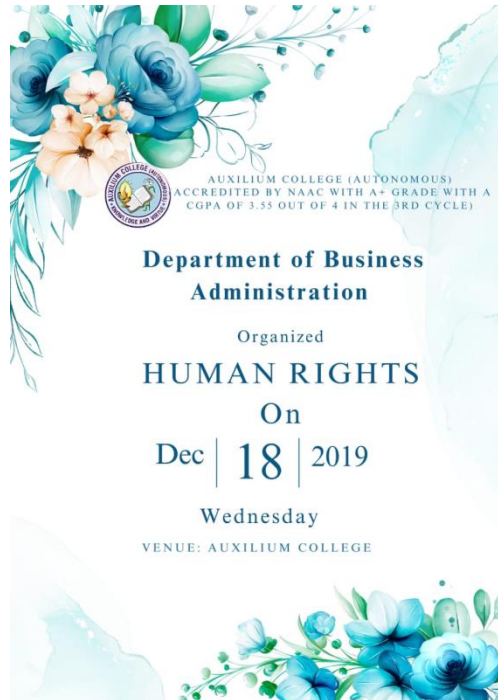
INVITATION



13 Students attended the session

ACTIVITY-II

Department of Business Administration organized “**Human Rights**” on 18th July 2019
Wednesday at Auxilium College



INVITATION



8 students attended the session

ACTIVITY – III

The international conference on “**Successful Entrepreneurship**” was held on January 29th 2020. Resource person Dr. Beulah Suresh, HOD, Department of business administration, held in Loyala college, Vettavalam, Thiruvannamalai.



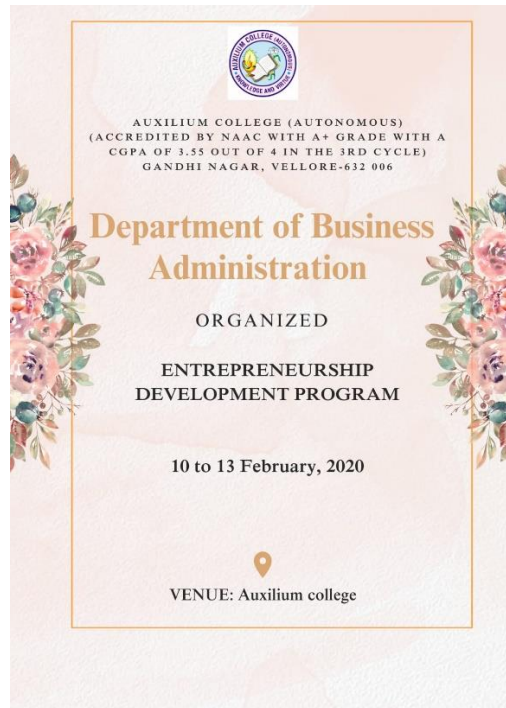
Invitation



03 Students Attended the Conference.

ACTIVITY –IV

The “**Entrepreneurship Development Program**” was conducted by Dr Uma Maheshwari (assistance professor department of business administration). The program helps on 20-02-2020, venue: Sri Chandrasekrendra Saraswathi, Kanchipuram.



INVITATION



21 Students attended the program on industrial motivational

Sr. Uma Maheshwari
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Vellore District, Tamil Nadu.

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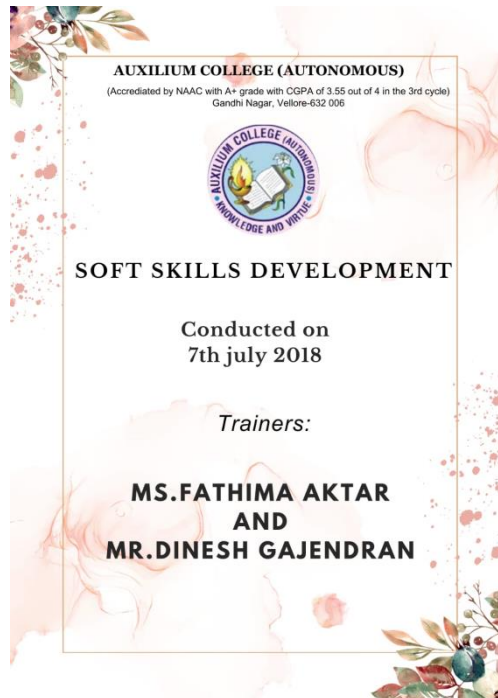
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Association Activities

Academic Year: 2018-2019

ACTIVITY-1

The “**Soft Skills Development**” Programme was organized on 7th July 2018 Regarding women empowerment and politics.



INVITATION

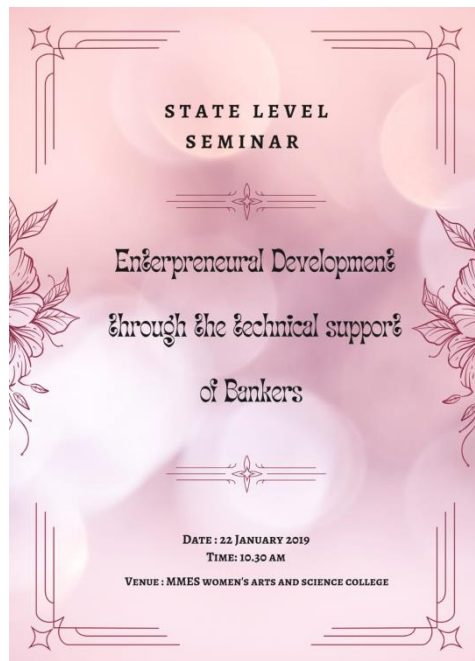


The resource person of the session was Miss. Fathima Aktar and Mr. Dinesh Gajendran.

82 students attended the session.

ACTIVITY – II

A State level seminar on “**Entrepreneurial Development through the Technical Support of Bankers**” was organized by MMES Womens Arts and science college on 22nd January 2019 at 9:30 AM and got over by 3:00 PM.



INVITATION



The chief guest of the program was Dr. Muthu Meenakshi. 40 students attended the session.

ACTIVITY – III

The “**Healthcare Management Development Program**” was organized on 4th February 2019 to 15th February. The Program was held at Auxilium College, Auditorium.



INVITATION



4 students attended the program including the various department staffs

Sr. Siva Sankar
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