



AUXILIUM COLLEGE (Autonomous)

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3rd cycle)
Gandhi Nagar, Vellore – 6.

5.3.3

VISUAL FELICITY

VISUAL FELICITY – DEPARTMENT OF COMMUNICATION MEDIA

Date:15.02.2019

Event: Intercollegiate Cultural Competition - celebrating the 10th year of the department - Visual Felicity

Chief Guest: - KPY FAME –Mr. Ansar-Versatile Entertainer & mimicry artist, Mr.Rahesh – Director of the movie “Marainthiruthu Paarkum Marmenna

A showcase of the decennial year celebrations of the Department of visual communication conducted an inter-collegiate competition named “visual felicity 2019”. Director Rahesh, and kpy fame Ansar, were invited as a chief guest. Around 200 Participants from various colleges like Loyola, SRM Institute of Technology, Don Bosco Arts and Science, Sacred Heart College, VIT Vellore, Abdul Hakeem, Saraswathi Arts and Science, and Vels University, have participated in various off/on-stage events.



The image shows a two-page invitation and programme poster for the Visual Felicity event. The left page is the invitation, and the right page is the programme.

Invitation Page:

- Logo of Auxilium College (Autonomous) featuring a book and a lamp.
- Text: DEPARTMENT OF COMMUNICATION MEDIA
- Text: AUXILIUM COLLEGE (AUTONOMOUS)
- Text: We the Staff and Students Cordially invite you to
- Logo: VF (Visual Felicity)
- Text: VISUAL FELICITY
- Text: AN INTERCOLLEGIATE CULTURAL FEST
- Text: Decennial year celebration
- Text: On Friday February 15, 2019 in the college Auditorium
- Logos of sponsors: Title Sponsor (Suvarn Creation), Media Partner (VAANOVIYA), Co-Sponsor (enrich).

Programme Page:

- Section: PROGRAMME
- Section: Morning - Session 1:
- 10.00 a.m. Welcoming the gathering
- Prayer song
- Lighting the lamp
- Welcome address
- Inaugural Address: Sr. Amalorpavam S.J. (Secretary and Correspondent)
- Felicitation Address: Dr.Sr.Regina Mary.R. (Principal,Auxilium college.)
- Chief guest Address: Sr. Juliana Agnes Victor)
- Felicitations: Desipnal Year video
- Chief Guest AV
- Guest Speaker: Rahesh (Film Director)
- 11.00 a.m. Proceedings of the off stage events
- 11.30 a.m. Break
- 11.45 a.m. Screening of shortfilm/musical.ly
- 01.00 a.m. Lunch Break
- Section: Afternoon - Session 2:
- 2.00 p.m. Welcoming the gathering
- Desipnal Year video
- 2.15 p.m. Proceedings of the on stage events
 - Fashion heels
 - Jookster
- 3.15 p.m. Dance Performance
- Guest Speaker: Ansar (vijay TV, KPY Fame)
- 4.00 p.m. Valedictory
- Vote of thanks

Visual Felicity-Invitation



15.02.2019-Intercollegiate Cultural Competition- Visual Felicity

INTERCOLLEGIATE CULTURAL EVENT _VISUAL FELICITY

DATE:11.02.2020

EVENT: VISUAL FELICITY 2.0 –AN INTERCOLLEGIATE CULTURAL EVENT

CHIEF GUEST: MR. VASANTHSAI –RENOWNED DIRECTOR IN TAMIL INDUSTRY

MR. ARUN&ARAVIND-CASTING DIRECTORS

NO. OF. PARTICIPANTS :150

PLACE : AUXILIUM COLLEGE -AUDITORIUM

NO.OF. BENEFICIARIES : 150

STATE/NATIONAL/INTERNATIONAL/INTERCOLLEGIATE: INTERCOLLEGIATE LEVEL

The Department of Communication Media conducted a grand cultural event “Visual Felicity 2.0”, on Tuesday, 11th of February 2020. This cultural fest is an opportunity for the students to express their potentials and creative talents. Many colleges from all over Vellore, Trichy, Villupuram and Chennai participated and won awards. More than 150 participants participated in the events such as drawing, photography, face painting, digital painting, short film/documentary, ramp walk, Meme creations, Ad zap, Media quiz, RJ/VJ Hunt and musical.ly. Director, Producer and Screen-writer Thiru. Vasanth S. Sai, a renowned versatile personality who is a recipient of several state and national awards, inaugurated the Visual Felicity. In the afternoon Mr. Arun & Mr. Aravind, founders of twin heart entertainments and multi-talented personalities as reality show organizer, casting directors, motivational speaker were present for the Valedictory and Prize distribution of the various competitions.

The other jury and guest were also present, Mr. Thirumani (Director of Documentary and Short films), Mr. Niresh Kumar(Asst.Director),Mr.Balaji (an artist), Mr.ArunOvn (painter), Mr.BaraniAnand (an artist), Mr.Jalandhar (cinematographer),Mr.Govin(TikToker),Mr.Narendren (RJ in SuryanFM), and such personalities specialized in media field were invited as chief guests for the events. Visual Felicity the Title sponsor was ‘Gorgeous’ family spa and saloon, co-sponsored by ‘SRK traders’, Vellore. Vanoviya Television network from Vellore were the Media Partner and Suryan FM as Radio partner.

The winners were awarded with certificate and medals and Overall Championship was given to the Vellore Institute of Technology (VIT) college students, they won many awards.

AUXILIUM COLLEGE
Department of Communication Media
The Principal, Staffs & Students of the college cordially invites you for

Visual Felicity 2.0
An Intercollegiate Cultural Fest

11th February 2020

Our Honourable Chief Guest

Inauguration
Mr. Vasanth
Director/Story writer/Screenwriter/Producer

Jury
Mr. Arun & Aravind
Casting Directors

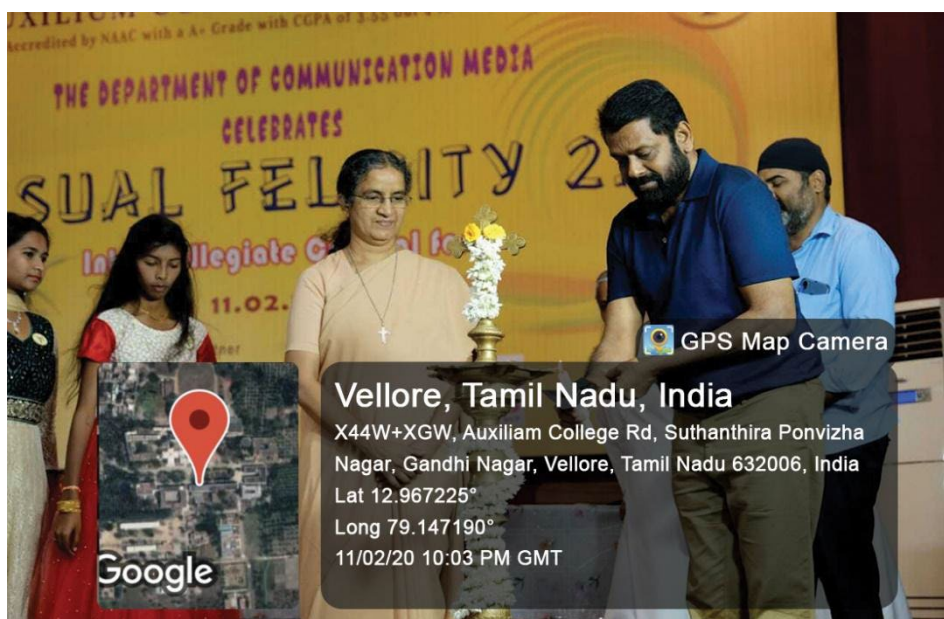
PROGRAMME

Morning - Session 1:

- 10.00 a.m. Prayer
- Lighting the lamp
- Welcome
- Introducing the Chief Guest
- Felicitations
- Inaugural Address
Dr. Alice R.T.
(Secretary, Auxilium College)
- Keynote Address
Dr. Regina Mary R.
(Principal, Auxilium College)
- Audio-Visual Presentation
- Chief guest's address
Mr. Vasanth
- 11.30 a.m. Proceedings of the events
- 11.30 a.m. Break
- 11.45 a.m. Screening of shortfilm / musical by
- 12.00 a.m. Lunch Break

Afternoon - Session 2:

- 2.30 p.m. Welcome
- Introducing the Chief Guest
- Felicitations
- Audio-Visual Presentation
- 2.15 p.m. Programme follows
- Taxi front
- Voice Out
- Quiz Quiz
- Dance Performance
- 3.15 p.m. Chief guest's Address
Mr. Arun & Aravind
(Casting Directors)
- 4.00 p.m. Valedictory
- Vote of thanks.





Visual Felicity – An Inter Collegiate Cultural Event -11.02.20 Mr.Vasanth Sai –
Renowned Film Director in Tamil Film Industry, Mr.Arun Aravind- Casting Director.

Sr. Sign euh - a
PRINCIPAL
AUXILIUM COLLEGE (Autonomous)
Gandhi Nagar, Vellore - 632 006.
Vellore District, Tamil Nadu.

Date:02.03.2023

Event: Visual Felicity 3.0”

The Department of Communication Media of Auxilium College (Autonomous), Katpadi, and Vellore conducted a grand cultural event, “Visual Felicity 3.0” On March 2nd, 2023. Various events were organized to provide a platform for students to portray their hidden talents. Many colleges from all over Vellore district and Chennai participated and won awards and laurels. Events such as drawing, photography, face painting; Meme Creation, short film, digital poster creation, ramp walk, RJ&VJ Hunt, Theme Dance, and Adapt tune were held in the college. The Secretary of the College Rev Sr. Alice K T has given her gracious presence and Principal Rev. Dr. Sr. Jaya Santhi has given a keynote address and motivated the students to excel in their creative skills. Mr. Dhanasekaran Kuppuswamy alias Mullai a famous comedy actor from Star Vijay’s Kalakkapovadhuyaaru invited as Chief guest for this event. During the valedictory program, he distributed prizes for various competitions. ., The esteemed Jury members Mr. Balaji – Dot-image (Drawing master), Mr.Jawahar (RJ), and Mr.Rajiv Dharshan (Dancer, Choreographer) were invited as judges to grace the events. The event was sponsored by Gorgeous Family Spa and Salon as the Title Sponsor, and co-sponsored by SRK traders. The media partners were Vanoviya Television Network and Suryan FM Velloret. The College students, parents, and other well-wishers were present to grace this occasion. The Event came to a grand finale by the end of the day.

The image shows a promotional poster for the event 'Visual Felicity 3.0' and a detailed programme. The poster on the left features the college's name, accreditation details, the department name, and a portrait of the chief guest, Mr. Mullai Dhanasekaran. It lists sponsors and partners. The programme on the right is titled 'PROGRAMME' and lists activities from 10:00 a.m. to 4:00 p.m., including prayer, addresses, presentations, and a valedictory ceremony.

AUXILIUM COLLEGE AUTONOMOUS
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DEPARTMENT OF COMMUNICATION MEDIA
Welcomes
You to
VISUAL FELICITY 3.0
2nd March, 2023

Our Chief Guest
Mr. Mullai Dhanasekaran
Comedian - Vijay TV

Title Sponsor: Gorgeous
Media Partner: VAANOVIYA NEWS 24X7
FM Radio Partner: 93.9 SURYAN
Co-sponsor: SRK TRADERS

PROGRAMME

Morning - Session 1 :

10:00 a.m. Prayer
Lighting the Lamp
Welcome
Felicitations
Inaugural Address
Sr. Alice K.T.
(Secretary Auxilium College)
Keynote Address
Dr. Sr. Jaya Santhi R.
(Principal, Auxilium College)

11:00 a.m. Proceedings of the event:
RJ/VJ Hunt
Adaptune

12:00 a.m. Screening of short film / PSA

1:30 p.m. Break

Afternoon - Session 2:

2:00 p. m. Welcome
Introducing the Chief Guest
Felicitations
Audio-Visual Presentation

2:30 p.m. Programme follows:
Ramp Walk
Theme Dance

3:15 p.m. Chief Guest Address
Mr. Mullai Dhanasekaran
(Comedian - Vijay TV)

4:00 p.m. Valedictory
Vote of thanks

ஆக்சீலியம் கல்லூரியில் 'விஷுவல் ஃபெளசிட்டி 3.0'

● வேலூர்

காட்பாடி ஆக்சீலியம் கல்லூரியில் காட்சி புலவியல் துறை சார்பில் 'விஷுவல் ஃபெளசிட்டி 3.0' என்ற நிகழ்ச்சி நேற்று முன்தினம் மாலை நடைபெற்றது. இதில், 30-க்கும் மேற்பட்ட கல்லூரிகளைச் சேர்ந்த மாணவ, மாணவிகள் ஏராளமானவர்கள் பங்கேற்று பல்வேறு கலை நிகழ்ச்சிகள் மூலம் தங்கள் திறமைகளை வெளிப்படுத்தினர்.

ஓவியம், ஒளிப்படம், முகத்தில் வண்ணஓவியம் வரையும் போட்டி, டிஜிட்டல் போஸ்டர் தயாரிப்பு, ஆவணப்படம், மீம் கிரியே

ஷன், ஆர்.ஜே மற்றும் வி.ஜே ஹண்ட் என பல்வேறு பிரிவுகளில் போட்டிகள் நடைபெற்றன.

இந்த நிகழ்ச்சிக்கு கல்லூரி செயலாளர் ஆலிஸ், கல்லூரி முதல்வர் ஜெயசாந்தி ஆகியோர் தலைமை தாங்கினர். துணை முதல்வர்கள் சுமதி, அமலா வளர்மதி ஆகியோர் முன்னிலை வகித்தனர். சின்னத்திரை மற்றும் திரைப்பட நகைச்சுவை நடிகர் முல்லை என்ற தனசேகரன், நடன ஆசிரியர் ராஜீவ் தர்ஷன், ஓவிய ஆசிரியர் பாலாஜி, ஆர்.ஜே ஜவகர் ஆகியோர் சிறப்பு விருந்தினராக பங்கேற்றனர்.



↑ காட்பாடி ஆக்சீலியம் கல்லூரியில் நடைபெற்ற 'விஷுவல் ஃபெளசிட்டி 3.0' நிகழ்ச்சியில் பங்கேற்றவர்களுக்கு நினைவு பரிசு வழங்கப்பட்டது.



Cultural festival held at Auxilium College

EXPRESS NEWS SERVICE @ Vellore

DEPARTMENT of communication media of Auxilium College in Katpadi, held 'Visual Felicity 3.0', an inter-college cultural festival recently.

Colleges from Vellore, Tiruchy, Villupuram, and Chennai, took part in the festival which featured events such as drawing, photography, face painting, meme creation, poster design, short film/PSA making, RJ/VJ Hunt, adaptune, thematic dance, and ramp walk.

Jury members Jawahar (RJ), Rajiv Dharshan (dance choreographer), and Bajali (artist) inaugurated the festival in the presence of the principal Dr Jayashanthi R, Secretary Rev Alice KT, vice principals Dr Sumathi M, Dr Amala Valarmathy, and head of department Juliana Agnes Victor. In the afternoon, Dhanasekeran Kuppusamy alias Mullai, a comedian, presided over the event as chief guest, awarded winners with certificates, cups, and medals.

POINT CALIMERE Record 3,287 terrestrial birds counted in census

ANTONY FERNANDO @ Nagapattinam

THE number of terrestrial birds recorded in the second phase of the two-day annual bird census in Point Calimere Wildlife and Birds Sanctuary, Kodiyakarai, surpassed the previous year's count by a margin of 1,584 birds; while 1,703 terrestrial birds of 70 species were recorded in Kodiyakarai in 2022, a record 3,287 of 69 species were recorded this year.

"Though the number of species remained almost the same, the number of terrestrial birds recorded multiplied. Climate change may be attributed to this rise," said B Ayub Khan, the District Forest Ranger in Vedaranyam.

Students of the AVC Autonomous College in Mayiladuthurai and the Government Higher Secondary School in Kodiyakarai, wildlife researchers, bird enthusiasts and forest department workers participated in the two-day bird census between March 4 and 5. Taped at a count of 594, the



passerine Rosy Starling ('Soorai Kuruvi') was the most recorded, with the Asian Palm Swift ('Aasiya Panai Uzhaavaaran') coming second with 484 birds. Other birds recorded in significant counts include the House Crow, Little Swift, Common Myna, Black Kite, Spotted dove, Brahminy Starling, Red-vented Bulbul and the Common Swift.

Earlier this year, water birds were surveyed in the first phase of the synchronised annual bird census. As many as 40,722 water birds were registered in 97 species.

As many as 44,099 birds were recorded in 166 species in two phases. Officials have attributed the improved conditions due to unseasonal rains as the reason for the record count.

Dr K Krishnappa, a wildlife biologist associated with the AVC Autonomous College in Mayiladuthurai, said, "Frugivorous birds like Myna like to consume fruits. The green cover in and around the sanctuary seemed to have improved since January."

2 men killed by jumbo in one day in Kovai

EXPRESS NEWS SERVICE @ Coimbatore

TWO persons died in separate attacks by a wild elephant near Kadambur in Sathyamangalam Tiger Reserve (STR) in Erode district on Sunday.

Sources said, S Bommaya Gouder (55) of Periya Gundrimalai, who was riding pillion, towards Makkampalyam from Gundrimalai on a two wheeler died when an elephant attacked him at 11 am. His relative, who was riding the two wheeler, escaped after noticing the elephant grazing close to the road.

Hours later, J Siddhu Maari (65) a farmer from Chinnu Gundrimalai who took the same road with a relative was also attacked by the animal.

Deputy director of STR R Kiruba Shankar told *TNIE* that Siddhu Maari was attacked two-and-a-half hours after the first incident. The spot was 500 meters away from where Gouder was attacked. "Since the incident took place inside the forest, solatium will be handed over to the victims' families. We are in the process of identifying the animal," he added.

<p>ICE V, S/o.late, olai Nagar,</p>	<p>CHANGE OF NAME I. R. SUMATHI D/o. Late Kuppuswamy (Army No. 1317368-N, Rank: EX. NO., residing at Old No. 69, New No. 6,</p>	<p>FACT THE FERTILISERS AND CHEMICALS TRAVANCORE LIMITED (A Government of India Enterprise) Regd. Office: Erode FACT-PD ADMINISTRATIVE BUILDING, UDYOGAMANDAL- 683501, KOCHI, KERALA E-mail: mail-contracts2@facttd.com/jayakumar@facttd.com, Website: www.fact.co.in</p>	<p><i>Sr. Jayashanthi</i> PRINCIPAL AUXILIUM COLLEGE (Autonomous) Gandhi Nagar, Vellore - 632 006. Vellore District, Tamil Nadu.</p>
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